

**Verlagshaus**

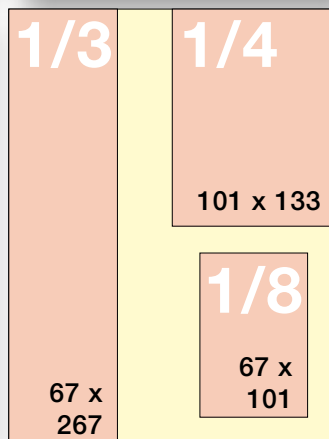
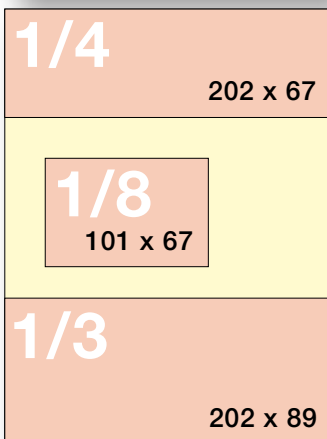
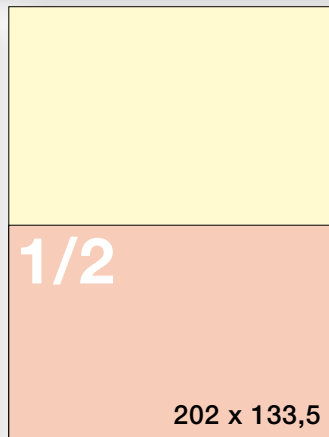
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**ADVERTISEMENT PRICES**

**Ad Size (US-Format)**



**Advertisement**

**EUR**

Butterfly (4 pages)	3990.-
Full page	1995.-
Half page	1115.-
Third page	762.-
Quarter page	585.-
1/8th page	300.-
Front page (cover page 1)	6000.-
Double cover page (pages 2 & 3, A3)	5500.-
Cover page 3	3188.-
Back cover page (page 4)	4250.-

**Repeat Orders\***

12 Advertisements	25%
6 Advertisements	15%
4 Advertisements	10%
3 Advertisements	5%
2 Advertisements	2%

**Other Discounts**

Double page (4 colours) above 5 advertisements	40%
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**Advertisement Agency Fee**

Known agencies receive agency fee from net invoice amount (* o.D. 7,5%)	15%
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**Terms and Conditions**

Prepayments only (via bank accounts given below or by credit card: Visa, Eurocard, Mastercard)

**Bank Details**

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BIC: UBSWCHZH80A  
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IBAN: DE19 6601 0075 0607 2037 56  
BIC: PBNKDEFF

**Printing Specifications**

**Artwork:** printable pdf-Datei on digital media (CD/DVD/USB-Stick),  
per e-Mail to [info@toptenmedia.com](mailto:info@toptenmedia.com) (up to 15MB) or  
details of ftp-Server, to download data from there.

**Format:** Illustration running off the edge: +3mm

**Colours:** 4 colours (cmyk),  
no Pantone colours

**Validity**

from January 1st, 2009

**Club Edition** (from 2004 additional 10'000 per edition)

D: ~8'500 + CH: ~1'500 + A: ~700 = ~10'700

**Total Edition** (from 2005)

DE: ~14'000 + CH: ~10'300 + AT: ~2'200 = ~26'500  
Potential readership: approx. 8,5 Mio.

**Frequency of Publication**

2004 - 4 times a year, from 2005 - 6 times a year  
Newsstand sales: DE, AT, CH from 2005

**Issue Prices in Europe**

**EUR**

Single	3.-
One year subscription (incl. postage)	10.-

**Issue Prices in Switzerland**

**CHF**

Single	4.50
One year subscription (incl. postage)	16.-

**Issue Prices outside Europe**

**US\$**

One year subscription (incl. postage)	22.-
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